



FROMM

ELECTRIC SUPPLY



Powering Business Worldwide



A Member of the ABB Group



A Pentair Company



Bussmann series



Pass & Seymour



Wiring Device-Kellems



WELCOME TO FROMM!

VALUE-ADDED SERVICES

- Daily Delivery
- 24-Hour Emergency Service
- Energy Saving Solutions
- Product Training & Application Assistance
- Commercial & Residential Design-Build
- Job-Site & Storeroom Inventory Management
- Logistics & Product Sourcing
- Safety Products & Training

PRODUCTS

- Electrical Supplies
- Automation
- Power Distribution
- Lighting & Controls
- Appliances
- Data-Communications
- Energy Efficient Technologies
- Safety

FROMM OPERATES 9 SUPPLY BRANCHES IN PA

- Allentown
- Bloomsburg
- Honesdale
- Lebanon
- Pottstown
- Reading
- Schuylkill Haven
- Scranton
- Souderton

GOVERNMENT SALES OFFICE

- Saxton

RESIDENTIAL DESIGN CENTERS

- Allentown
- Harrisburg

EXPORT SALES OFFICE

- Concord, NH

HISTORY

Founded in 1958 by Louis D. Fromm with four employees, Fromm's first headquarters was a converted row home in downtown Reading, PA with a garage serving as a warehouse. In 1961, the company moved into a four-story building to accommodate its rapid growth. In 1974, a 40,000 sq. ft. facility was constructed at 2101 Centre Ave. in Reading, PA; Fromm's present-day headquarters.

Fromm Electric Supply is a family owned and operated company with roots in Pennsylvania. Principal owners are descendants of the founders, proud of their heritage as well as the professional management team's continued emphasis on high integrity, customer service, and fiscal accountability.

Fromm is one of the largest privately-owned electrical supply distributors in the United States.

MARKET SEGMENTS SERVED

Commercial

Institutions
Utilities
Municipalities
Hospitality/Retail
National Accounts/Multi-Location Chains
Contractors-Electrical, Mechanical, HVAC
Architects/Lighting Designers

Industrial

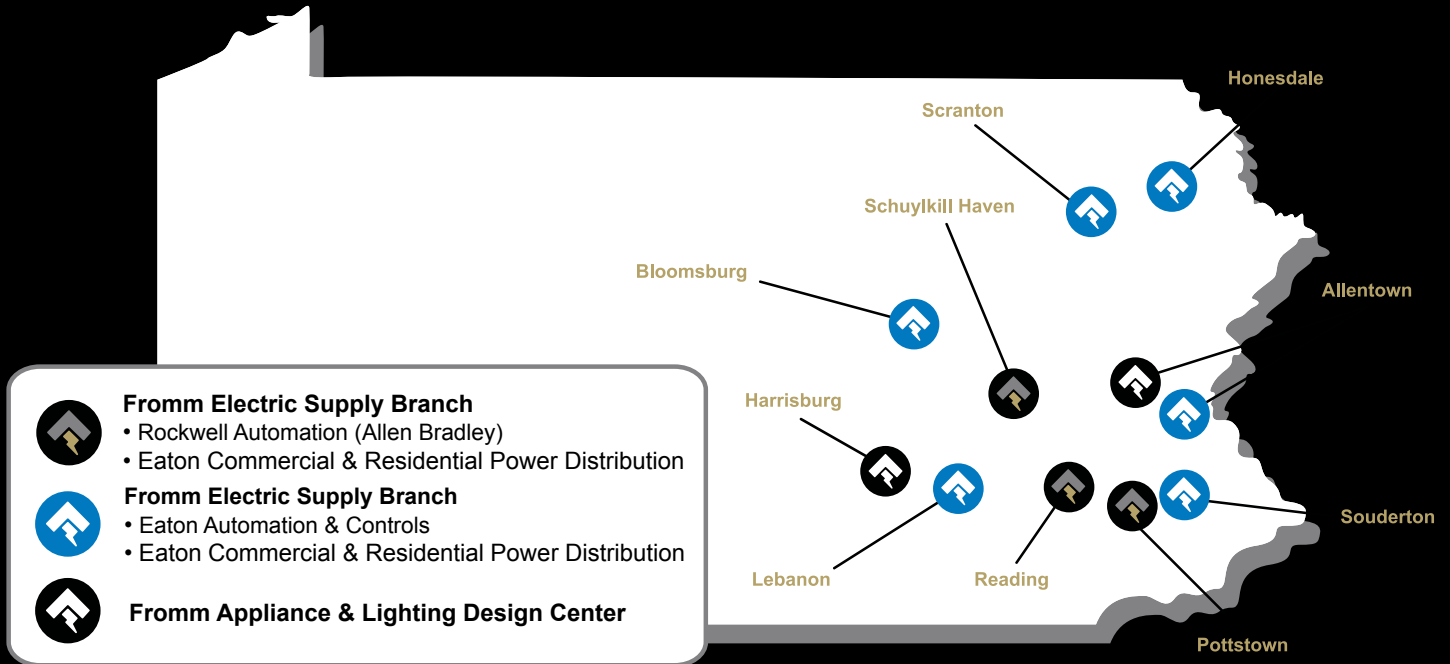
Manufacturing Plants
Panelbuilders
OEM
Integrators
Industrial Contractors
Processing Industries

Residential

Builders
Electrical Contractors
Kitchen/Bath Remodelers
Property Management
Lighting Designers
Interior Designers
Home Theater/A-V Contractors

Fromm's mission is to be the most valued supplier of products and services to our customers.

PENNSYLVANIA



Fromm Electric Supply Branch

- Rockwell Automation (Allen Bradley)
- Eaton Commercial & Residential Power Distribution



Fromm Electric Supply Branch

- Eaton Automation & Controls
- Eaton Commercial & Residential Power Distribution



Fromm Appliance & Lighting Design Center

FROMM ELECTRIC SUPPLY LOCATIONS

Allentown

222 Hamilton Street
Allentown, PA 18101
P: 610-434-4881
F: 610-820-9020

Lebanon

17 E. Lehman Street
Lebanon, PA 17046
P: 717-228-2072
F: 717-228-2072

Schuylkill Haven

Rts. 183 & 61 | PO Box 281
Schuylkill Haven, PA 17972
P: 570-384-1400
F: 570-385-9745

Bloomsburg

1877 Columbia Blvd.
(RTE 11) *Cinema Center*
Bloomsburg, PA 17815
P: 570-387-9711
F: 570-387-9712

Pottstown

356 East High Street
Pottstown, PA 19464-5660
P: 610-323-1555
F: 610-323-3471

Scranton

1225 Remington Avenue
Scranton, PA 18505
P: 570-504-5055
F: 570-504-1353

Honesdale

1851 Fair Ave. (RTE. 191N)
Honesdale, PA 18431
P: 570-253-3247
F: 570-253-0910

Reading

2101 Centre Ave.
Reading, PA 19605
P: 610-374-4441
F: 610-374-8756

Souderton

16 Washington Avenue
Souderton, PA 18964
P: 215-723-5541
F: 215-723-5273

GOVERNMENT SALES OFFICE

Saxton

18326 Little Valley Rd.
Saxton, PA 16678
P: 814-658-3216
F: 814-658-3216

LIGHTING DESIGN CENTERS

Allentown

222 Hamilton St.
Allentown, PA 18101
P: 610-434-4881
F: 610-820-9020

Harrisburg

5010 Linglestown Rd.
Harrisburg, PA 17112
P: 800-360-4441 x4415
F: 717-558-9879

EXPORT SALES OFFICE

Fromm International

2 Whitney Rd. Suite #25
Concord, NH 03301
P: 844-453-5062
F: 603-565-5370

Appliances

Amana
 Bosch Appliances
 Broan
 Brown
 Danby
 Electrolux
 Frigidaire
 GE Appliances
 Hotpoint
 KitchenAid
 Maytag
 Monogram
 NuTone
 Samsung
 Sharp
 Summit
 Thermador
 U-Line
 Whirlpool
 Zephyr

Ballasts

Advance Trans. (Philips)
 Bodine
 Lutron
 Osram-Sylvania

Batteries

Rayovac

Boxes & Enclosures

Austin Enclosures
 Carlon (T&B)
 Crouse-Hinds (Eaton)
 Hoffman
 Hubbell Wiring Device-Kellems
 Pass & Seymour (Legrand)
 K & S Metals
 Quazite (Hubbell)
 Red Dot (T&B)
 Steel City (T&B)
 Thomas & Betts
 Wiremold (Legrand)

Bus Duct

Eaton
 GE Industrial & Commercial

Cable Connections

3M
 Blackburn (T&B)
 Catamount (T&B)
 Elastimold (T&B)
 IDEAL Industries
 Panduit
 Raychem
 Sta-Kon (T&B)

Cable Splicing & Termination

3M
 Blackburn (T&B)
 Buchanan (IDEAL Industries)
 Burndy
 Catamount (T&B)
 Elastimold (T&B)
 IDEAL Industries

NSi
 Panduit
 Raychem
 Sta-Kon (T&B)
 Thomas & Betts

Cable Ties

Catamount (T&B)
 Panduit
 Ty-Rap (T&B)

Cable Tray

B-Line (Eaton)
 Cablofil (Legrand)
 Cope Cable Tray
 Hubbell Wiring Device-Kellems
 Thomas & Betts

Capacitors

Eaton
 Sprague

Central Vacuum

Broan
 NuTone

Channel (Mech. Framing)

B-Line (Eaton)
 Kindorf (T&B)
 Superstrut (T&B)
 Unistrut

Chemicals & Spray

3M
 CRC
 IDEAL Industries
 Metallics

Circuit Breakers

Eaton
 GE Industrial & Commercial
 Rockwell Automation (Allen Bradley)*
 Square D

Communications Cable

Belden
 Coleman Cable
 Commscope
 Dekoron
 General Cable
 Genesis (Honeywell)
 Olflex (Lapp)
 Omni Cable
 Southwire
 TPC Wire & Cable
 West Penn Wire

Conduit & Raceway

Allied Tube & Conduit
 Anamet Electrical
 Calpipe (Calbond, Calbrite)
 Electri-flex
 Gibson Stainless
 Hubbell Wiring Device-Kellems
 Ocal (T&B)
 Panduit
 Prime Conduit
 Southern Pipe

Thomas & Betts
 Western Tube
 Wiremold (Legrand)

Conduit Fittings & Accessories

Arlington
 Blackburn (T&B)
 B-Line (Eaton)
 Caddy
 Carlon (T&B)
 Crouse-Hinds (Eaton)
 Dundas
 Gibson Stainless
 IDEAL Industries
 Lambro
 Madison Electric Products
 Minerallac
 NSi
 Ocal (T&B)
 Panduit
 Porcelain Products Co.
 Steel City (T&B)
 Thomas & Betts

Datacomm Products

3M
 Arlington
 Belden
 Caddy
 Carlon (T&B)
 Coleman Cable
 Commscope
 Dekoron
 General Cable
 Genesis (Honeywell)
 Grace Engineered Products
 Great Lakes
 Greenlee
 Hoffman
 Hubbell Wiring Device-Kellems
 IDEAL Industries
 Klein Tools
 Leviton
 Lynn Electronics
 Olflex (Lapp)
 Omni Cable
 On-Q (Legrand)
 Panduit
 Pass & Seymour (Legrand)
 Signamax
 Southwire
 Thomas & Betts
 TPC Wire & Cable
 West Penn Wire

Distribution Equipment

Eaton
 Rockwell Automation (Allen Bradley)*

Electric Hand Dryers

Excel Dryer
 World Dryer Corp.

Electrical Tapes & Compounds

3M

Encoders-Counters-Displays

Danaher Controls
Eaton
Rockwell Automation (Allen Bradley)*

Explosion-Proof Lighting Fittings & Enclosures

Crouse-Hinds (Eaton)
Hubbell Lighting
LDPI
RAB Lighting
R-A-L
Schmersal

Fans & Ventilation

Air King LTD
Airmaster Fan Co.
Berko (Marley Engineered Products)
Big Ass Fans
B-Line (Eaton)
Broan
Emerson
Fanimation
Haiku Fans (Big Ass Fans)
Kichler
Minka-Aire
Modern Fan Company
Monte Carlo
NuTone
Quorum International Lighting & Fans
TPI

Fasteners-Hangers

Arlington
B-Line (Eaton)
Caddy
Metallics
Minerallac
Thomas & Betts

Flashlights

Klein Tools
Rayovac

Fuses & Fuse Blocks

Bussmann (Eaton)
Mersen

Generators

Eaton
Generac

Ground Fault Devices

Daniel Woodhead (Molex)
Hubbell Wiring Device-Kellems
Pass & Seymour (Legrand)
TRC (Coleman)

Grounding & Bonding

Arlington
Blackburn (T&B)
Cadweld (Erico)
Erico
Harger
Madison Electric Products

Heat Shrink Products

3M

IDEAL Industries

Panduit
Thomas & Betts

Heat Tapes

Chromalox
Easy Heat (Emerson)

Raychem

Heating Equipment

Berko (Marley)
Broan
Chromalox
Easy Heat (Emerson)
GE Zoneline

NuTone

TPI

Industrial Computers

Eaton
Rockwell Automation (Allen Bradley)*

Industrial Connection Solutions

Crouse-Hinds (Eaton)
Daniel Woodhead (Molex)
Harting
Hubbell Wiring Devices-Kellems
Meltric
Panduit
Pass & Seymour (Legrand)
Pos-E-Kon (T&B)
Russellstoll (T&B)

Industrial Networking Solutions

Daniel Woodhead (Molex)
Grace Engineered Products
Hirschmann (Belden)

Hubbell Wiring Devices-Kellems

Panduit

Pass & Seymour (Legrand)

Label Systems

3M
Brady Worldwide
E-Z Code (T&B)
Panduit

Ladders & Scaffolding

Louisville Ladder

Lamp & Ballast Recycling

Veolia Energy/Recycling

Lamps

Angelo Bros. (Westinghouse)
EiKO
Encapsulite
Halco
Satco
Shattershield
Sylvania
TCP
Ushio

Lenses, Louvers & Reflectors

ALP
Louver's International

Light Curtains

Eaton
Rockwell Automation (Allen Bradley)*
Schmersal

Light Poles

Hadco
Hapco
Hubbell Lighting
KW Industries
Lithonia
Spaulding
Valmont

Lighting-Commercial & Industrial

Abolite
Alkco
American Fluorescent
American Lighting
Atlas
Columbia Lighting
Contrast Lighting
Cooper Lighting
Cree
Crouse-Hinds
Day-Brite Lighting
Devine Lighting
Fail Safe
Forum
Gardco Lighting
Guth Lighting
Hadco
Hi-Tek (Lithonia)
Holophane
Hubbell Lighting
Hydrel
Industrial Lighting Products
KB Lighting
Kenall Mfg. Co.
Kim Lighting
Kirlin Lighting
Kurt Versen Co.
Lam Lighting
LBL Lighting
Lightolier Inc. (Philips)
Lite Control
Lithonia
LSI
Lumark Lighting
Lumax Lighting
Luminii
Lum-Tech
Manning
McGraw-Edison
McPhiliben
Metalux Corp.
Moldcast Lighting
NCI (Eaton)
Neo-Ray Products
North Star Lighting
Omega Lighting
Peerless Lighting
Philips

Phoenix Products
Prescolite
Progress Lighting
RAB Lighting
Red Dot
Simkar Lighting
SLV Lighting
Spaulding
Sterner Lighting
Stonco
Sure Lites
Swivelier
Visa Lighting
Voigt
WAC Lighting
Wide-Lite
Zumtobel

Lighting Controls & Dimming Systems

Hubbell Building Automation
Hubbell Wiring Device-Kellems
Intermatic
Lightolier Inc. (Philips)
Lutron
Pass & Seymour (Legrand)
Sensor Switch
TE Connectivity (Tyco)
Tork

Lighting-Exit & Emergency

Bodine
Chloride Systems (Philips)
Dual-Lite Inc. (Hubbell Lighting)
Emergi-Lite (T&B)
Hubbell Lighting
Lithonia
Sure Lites

Lighting-Portable

Daniel Woodhead (Molex)
McGill Mfg. (Emerson)
NCI (Eaton)

Lighting-Residential

2nd Ave Design
A-19
Adjusta-post
Aladdin (Fixture Lifts)
Alico
Alkco
American-Derosa
American Fluorescent
American Lantern
American Lighting
Angelo Bros. (Westinghouse)
ANP Lighting
Arctel
Arroyo Craftsman
Artcaft
Artemide
Atlas
Bega
Columbia Lighting
Contrast Lighting
Corbett Lighting
Country Traditions

Cristal
CSL Lighting
Currey & Co. Lighting
Dolan Design
Effetre
Elk Lighting
Emerson
Escort
ET2
Eurofase Lighting
Fanimation
Fiberstars
Fire Farm Lighting
Focal Point
Forecast (Philips)
Forte
Guth Lighting
H.E. Williams Lighting
Hadco
Halo
Hampstead
Hanover Lantern Co. (Philips)
House of Troy Lighting
Hubbardton Forge Lighting
Hudson Valley Lighting
Hunter
Illuminating Experiences
Intermatic
International
Kalco
Kenall
Kenroy
Kichler
Landmark
LBL
Lightolier Inc. (Philips)
Lite-Source
Lithonia
Livex
Lt. Moses Willard
Maxim
Metropolitan
Meyda Tiffany
Minka Lavery
Murray Feiss
Nora
North Star
Northeast Lantern
Nulco
Optiled
Sylvania
Period Arts Fans
Prima
Progress (Hubbell)
Quoizel
R.A.M.
Remcraft
Satco
Schonbek
Scott
Sea Gull
Sillites
Solavanti
Starfire
Stonegate
Sunset Lighting & Fans

Tech Element
Tech
Translite-Sonoma (Philips)
Troy
Ultralights
Ushio
Visa
Vista Landscape
Volume
WAC
Westek
Westinghouse
Wilshire
World Imports

Lugs-Mechanical & Compression

Blackburn (T&B)
Burndy
NSi
Panduit

Machine Safety

Eaton
Grace Products
Rockwell Automation (Allen Bradley)*
Schmersal

Metering

Eaton
E-Mon/D-Mon
GE Industrial & Commercial
Talon

Motion Control

Eaton
Rockwell Automation (Allen Bradley)*

Motor Controls

Brad Harrison (Molex)
Eaton
Honeywell
Joslyn Clark Control
Linemaster
Rockwell Automation (Allen Bradley)*
Selecta Switch

Operator Interface

Eaton
Rockwell Automation (Allen Bradley)*

PIN/Sleeve Connectors

Brad Harrison (Molex)
Crouse-Hinds (Eaton)
Harting
Hubbell Wiring Device-Kellems
Meltric
Pass & Seymour (Legrand)
Russellstoll (T&B)

Pole Line Equipment

Bashlin
Tiffin Insulators (Porcelain Products)

Power Conditioning

Acme Electric
Eaton
Sola/Hevi-Duty (EGS)
Transtector Best Power (Eaton)

Power Supplies/UPS

Acme Electric
APC
Best Power (Eaton)
Eaton
Rockwell Automation (Allen Bradley)*
Sola/Hevi-Duty (EGS)

**Programmable Logic
Controllers (PLC)**

Eaton
Rockwell Automation (Allen Bradley)*

Push Buttons & Pilot Lights

Eaton
Hubbell Wiring Device-Kellems
IDEAL Industries
McGill (Emerson)
NSi
Rockwell Automation (Allen Bradley)*
Schmersal
Selecta Switch

Safety/PPE

3M
Brady Worldwide
IDEAL Industries
Kidde
OEL
Rockwell Automation (Allen Bradley)*

Safety Switches

Eaton
Rockwell Automation (Allen Bradley)*
Schmersal

**Sensors-Photoelectric,
Proximity, Limit**

Eaton
Migatron
Rockwell Automation (Allen Bradley)*
Schmersal

Signal Conditioners

Extech
Rockwell Automation (Allen Bradley)*

Signaling

Eaton
Edwards Signaling
Federal Signal

Smoke Detectors, CO, Fire Safety

Kidde

Software

Pro Soft
Rockwell Automation (Allen Bradley)*
Rockwell Software*

Starters & Contactors

Eaton
Rockwell Automation (Allen Bradley)*

Surge/Lighting Protection

Bussmann
Current Technologies
Eaton
Erico
Harger
Hubbell Wiring Device-Kellems
Intermatic
Pass & Seymour (Legrand)
R-K Electronics
Transtector

Switchgear

Eaton
Penn Panel

Terminal Blocks

Buchanan (IDEAL Industries)
Eaton
Rockwell Automation (Allen Bradley)*

Test Instruments

Amprobe
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools

Timers

Eaton
Grasslin (Intermatic)
Intermatic
Rockwell Automation (Allen Bradley)*
Tork

Tools

Amprobe
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools
Panduit
Rack-a-Tiers
Thomas & Betts

Transformers & Voltage Regulators

Acme Electric
Dongan Electric Mfg.
Eaton
Edwards Signaling
Federal Pacific
Hammond Power Solutions
Rockwell Automation (Allen Bradley)*
RTE Corp. (Eaton)
Sola/Hevi-Duty (EGS)

Ultrasonic Sensors

Chromalox
Migatron
Rockwell Automation (Allen Bradley)*

VFD – Variable Frequency Drives

Eaton
Rockwell Automation (Allen Bradley)*

Warning Tape

Brady Worldwide
IDEAL Industries
Panduit
Thomas & Betts

Wire & Cable

AFC
Alcan
Alflex (Southwire)
Belden
Carol Cable Co. (General Cable)
Coleman Cable
Commscope
Dekoron
Encore
Essex Wire & Cable
General Cable
Genesis (Honeywell)
Houston Wire & Cable
King Wire
Nexans
Okonite
Olflex (Lapp)
Omni Cable
Prysmian Cable
Southwire
TPC Wire & Cable
West Penn Wire

Wire Markers

3M
Brady Worldwide
IDEAL Industries
Panduit
Thomas & Betts

Wiring Devices & Wallplates

Daniel Woodhead (Molex)
Hubbell Wiring Devices-Kellems
Leviton
Lutron
McGill (Emerson)
Meltric
Mulberry
Pass & Seymour
Selecta Switch

FROMM DOES IT ALL!



Fromm's mission is to be the most valued supplier of products and services to our customers.