



COMPANY DIRECTORY

1-800-360-4441

**AFTER HOURS EMERGENCY NUMBER
DIAL #800-360-4441, THEN PRESS OPTION 4**

*** EMAIL@FROMMELECTRIC.COM**

CORPORATE		2101 CENTRE AVE. READING, PA 19605		
		PHONE: 610-374-4441		FAX: 610-374-8756
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Michael Fromm	Corporate Management	C.E.O.	4401	mfromm
John Hanna	Corporate Management	President & C.O.O.	4402	jhanna
Lou Fromm	Corporate Management	VP, Business Development	4410	lfromm
Jon Gerhart	Corporate Management	VP, Industrial Sales	4403	jgerhart
Michael Evanko	Corporate Management	VP, Marketing	4411	mevanko
Trevor Martin	Corporate Management	VP, Operations	4476	tmartin
Patrick Heenan	Corporate Management	VP, Finance	4430	pheenan
Amy Heichel	Corporate Management	HR Manager	4406	aheichel
Ave Rosario	Corporate Management	HR Assistant	4413	arosario
Sarah Karo	Corporate Management	Executive Assistant	4405	skaro
Jacqueline Passifione	Corporate Management	Receptionist	4409	receptionist2
Dennis Huggard	Corporate Management	Director, Pricing & Supply Chain	4470	dhuggard
Dennis Matheson	Corporate Management	Inside Sales Supervisor & Trainer	4407	dmatheson
Sandy Semion	Corporate Management	Administrative Operations Manager	4404	ssemion
ACCOUNTING (DEPARTMENT HEAD, PAT HEENAN - 4430)				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Floyd Seltzer	Accounting	Accounting Clerk	4432	fseltzer
Beverly Garl	Accounting	Direct Billing	4440	bgarl
Ana Beck	Accounting	Accounting Support	4434	abeck
Rob Schaeffer	Accounting	AP/AR Supervisor	4437	rschaeffer
Samantha Van Reed	Accounting	Financial Analyst	4436	svanreed
Accounts Payable: (Department Direct - 4431)				
Joy Ganster	Accounts Payable	Senior Accounts Payable Clerk	4433	jganster
Accounts Receivable: (Department Direct - 4435)				
Connie Cocroft	Accounts Receivable	Accounts Receivable Specialist	4439	ccocroft
Annette Manwiller	Accounts Receivable	AR/Cash Applications	4438	amanwiller
COMMERCIAL CONSTRUCTION & COMMERCIAL RESIDENTIAL LIGHTING - DEPARTMENT DIRECT - 4460				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
C.J. Haffner	Commercial Construction	Switchgear Specialist - Allentown	4459	chaffner
Erin Wagner	Commercial Construction	Project Manager	4463	ewagner
Krista Jones	Commercial Construction	Project Coordinator	4467	kjones
Stephen Peek	Commercial Construction	Lighting Specialist	4465	speek
Sue Roeckle	Commercial Construction	Lighting Design Specialist	4466	sroeckle
Vytas Surdenas	Commercial Construction	Commercial Lighting Specialist	4469	vsurdenas
ENERGY SOLUTIONS - ENERGBYSOLUTIONS@FROMMELECTRIC.COM				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Todd Rutledge	Commercial Construction	Director, Energy Solutions - Allentown	4461	trutledge
GOVERNMENT SERVICES (DEPARTMENT HEAD, JEFF BORDER - 1160)				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Dona Campos	Government Services	Government Sales Assistant	1161	dcampos
Jeff Border	Government Services	Government Sales Manager	1160	jborder



INDUSTRIAL AUTOMATION				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
<i>Allen-Bradley (Rockwell Automation) Division: (Department Head, Jon Gerhart - 4403)</i>				
Mark Lusignea	Industrial Automation	Industrial Automation Manager	4451	mlusignea
Andrew Gates	Industrial Automation	IC Specialist	4457	agates
Josh Williams	Industrial Automation	PLC/HMI Specialist	4458	jwilliams
Charles Vincent	Industrial Automation	PLC/HMI Software Specialist	4456	cvincent
Chris Carlson	Industrial Automation	MCC/Safety & Sensor Specialist	4453	ccarlson
Fred Parlee	Industrial Automation	Drives/Power Specialist	4454	fparlee
Wynne Bachman	Industrial Automation	Coordinator, Industrial Automation	4452	wbachman
<i>SIEMENS Industry USA Division (Department Head, Kirk Ericsson - 5116) - LOCATED AT OUR ALLENTOWN LOCATION</i>				
Kirk Ericsson	Industrial Automation	Manager, Automation & Controls - Allentown	5116	kericsson
Richard Hazzard	Industrial Automation	Industrial Product Manager - Allentown	5119	rhazzard
Steve Zelusky	Industrial Automation	Automation Sales Specialist - Allentown	5113	szelusky
PURCHASING & INVENTORY CONTROL				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Gail Dresh	Purchasing & Inventory Control	Pricing Coordinator	4471	gdresh
Terryann Yerger	Purchasing & Inventory Control	Purchasing/Inventory Control	4424	tyerger
Lewis Law	Purchasing & Inventory Control	Inventory Control Specialist	4478	llaw
WAREHOUSE				
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Mike Lawrence	Warehouse	Warehouse Manager	4477	mlawrence
Bob Buzzard	Warehouse	Warehouse Supervisor	4479	rbuzzard

ALLENTOWN (BRANCH DIRECT - 5101)		222 W. HAMILTON STREET ALLENTOWN, PA 18101		
REGIONAL SALES MANAGER: STEVE MILLER - 5102		PHONE: 610-434-4881 FAX: 610-820-9020		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Dan Knouse	Allentown	Sr. Account Manager	5107	dknouse
Deborah Demyan	Allentown	Inside Sales	5104	ddemyan
James Smith	Allentown	Inside Sales	5111	jsmith
Kirk Ericsson	Allentown	Manager, Automation & Controls	5116	kericsson
Marianne Seasholtz	Allentown	Lighting Specialist	5110	mseasholtz
Todd Rutledge	Commercial Construction	Director, Energy Solutions	4461	trutledge
Steve Zelusky	Allentown	Automation Sales Specialist	5113	szelusky
Stu Link	Allentown	Sr. Account Manager	5108	slink
Ethan Burda	Allentown	Warehouse	5114	eburda
Stephen Miller	Allentown	Regional Sales Manager	5102	smiller
Paul Montrim	Allentown	Counter Sales/Warehouse	5103	pmontrim



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BLOOMSBURG (BRANCH DIRECT - 8401)		1877 COLUMBIA BLVD. BLOOMSBURG PA 17815		
REGIONAL SALES MANAGER: STEVE MILLER - 5102		PHONE: 570-387-9711 FAX: 570-387-9712		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Dan Fetchko	Bloomsburg	Counter/ Inside Sales	8406	dfetchko
Andy Kester	Bloomsburg	Counter Sales	8404	akester
Randy Czuba	Bloomsburg	Counter/Inside Sales	8402	rczuba

HONESDALE (BRANCH DIRECT - 8301)		1851 FAIR AVE., HONESDALE, PA 18431		
BRANCH MANAGER: KEVIN BRYANT - 8302		PHONE: 570-253-3247 FAX: 570-253-0910		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Fred Hiller	Honesdale	Inside Sales	8303	fhiller
Kevin Bryant	Honesdale	Branch Manager	8302	kbryant

LEBANON (BRANCH DIRECT - 7301)		17 EAST LEHMAN STREET		LEBANON, PA 17046
BRANCH MANAGER: JARED LUTZ - 7303		PHONE: 717-273-9999		FAX: 717-228-2072
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Denny Blouch	Lebanon	Counter Sales	7304	dblouch
Jared Lutz	Lebanon	Branch Manager	7303	jlutz
Scott Schaffner	Lebanon	Account Manager	7305	sschaffner

POTTSTOWN (BRANCH DIRECT - 1201)		356 EAST HIGH STREET POTTSTOWN, PA 19464-5660		
BRANCH MANAGER: AJ WANYO - 1202		PHONE: 610-323-1555 FAX: 610-323-3471		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Collin Rupert	Pottstown	Counter Sales Associate	4407	crupert
AJ Wanyo	Pottstown	Branch Manager	1202	awanyo

READING (BRANCH DIRECT - 1101, COUNTER - 1176)		2101 CENTRE AVE. READING, PA 19605		
BRANCH MANAGER: JOSH HOLLY - 1103		PHONE: 610-374-4441 FAX: 610-374-8756		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Bill Smith	Reading	Sr. Account Manager	4496	bsmith
Bob Moratelli	Reading	Inside Sales	1104	rmoratelli
Dave McCullough	Reading	Account Manager	-	dmccullough
Denny Randolph	Reading	Sr. Account Manager	4492	drandolph
Jesse Himmelreich	Reading	Counter Sales	1181	jhimmelreich
Jill Klodowski	Reading	Sr. Account Manager	4494	jklod
Joe Musseman	Reading	Sr. Account Manager	4491	jmusseman
John Adams	Reading	Counter Sales	1177	jadams
Josh Holly	Reading	Inside Sales Manager	1103	jholly
Justin LeClair	Reading	Inside Sales	1108	jleclair
Michele Skorupsky	Reading	Customer Service/Order Entry	1106	mskorupsky
Dennis Matheson	Reading	Branch Operations Manager	4407	dmatheson
Kim Wloczewski	Reading	Customer Service Representative	1109	kwloczewski



SCHUYLKILL HAVEN (BRANCH DIRECT - 1301)		202 POTTSVILLE ST. SCHUYLKILL HAVEN, PA 17972		
BRANCH MANAGER: BOB MCBREEN - 1302		RTS. 183 & 61, PO BOX 281 SCHUYLKILL HAVEN, PA 17972		
		PHONE: 570-385-1400 FAX: 570-385-9745		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Bob McBreen	Schuylkill Haven	Branch Manager	1302	bmcgreen
Don McGovern	Schuylkill Haven	Counter/Inside Sales	1305	dmcgovern
Jill Klodowski	Schuylkill Haven	Sr. Account Manager	4494	jklod
Joe Marteusz	Schuylkill Haven	Counter/Inside Sales	1304	jmarteusz
Leanne Haeseler	Schuylkill Haven	Inventory Control Specialist	1303	lhaeseler
Robert Delph	Schuylkill Haven	Warehouse Associate	1301	rdelph
Rich Zula	Schuylkill Haven	Counter/Inside Sales	1306	rzula

SCRANTON (BRANCH DIRECT - 8101)		1225 REMINGTON AVE. SCRANTON, PA 18505		
REGIONAL SALES MGR: STEVE MILLER - 5102		PHONE: 570-504-5055 FAX: 570-504-1353		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Jay Klinges	Scranton	Counter Sales/Warehouse	8104	jpklinges

SOUDERTON (BRANCH DIRECT - 5201)		16 WASHINGTON AVE. SOUDERTON, PA 18964		
BRANCH MANAGER: DEAN BOOZ - 5203		PHONE: 215-723-5541 FAX: 215-723-5273		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Dean Booz	Souderton	Branch Manager	5203	dbooz
Ray Wier	Souderton	Counter Sales/Warehouse	5211	rwier
Tom Vogel	Souderton	Counter Sales	5206	tvogel

RESIDENTIAL SOLUTIONS (DEPARTMENT HEAD, RICH MILLER - 4416)			TDB@FROMMELECTRIC.COM	
ALLENTOWN DESIGN CENTER (DEPARTMENT DIRECT - 51)		222 W. HAMILTON ST, ALLENTOWN, PA 18101		
		PHONE: 610-434-4881 FAX: 610-820-9020		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Barry Ricards	Allentown Design Center	Account Manager	5117	bricards
HARRISBURG DESIGN CENTER (DEPARTMENT DIRECT - 4)		5010 LINGLESTOWN RD., HARRISBURG, PA 17112		
		PHONE: 800-360-4441 FAX: 717-558-9879		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Rich Miller	Harrisburg Design Center	Manager, Residential Solutions	4416	rmiller
Charlotte Couch	Harrisburg Design Center	Account Manager - Appliances & Lighting	4417	ccouch
Brad Fogarty	Harrisburg Design Center	Inside Sales	4418	bfogarty

FROMM INTERNATIONAL - EXPORT (DIRECT - 1701)		2 WHITNEY RD. SUITE #25 CONCORD, NH 03301		
BRANCH MANAGER: DAVE POULIN - 1702		TOLL FREE: 1-844-453-5062 PHONE: 610-374-4441 FAX: 603-565-5372		
NAME	DEPARTMENT / LOCATION	TITLE	EXT.	EMAIL *
Dave Poulin	Export	General Manager	1702	dpoulin
Paul Wilson	Export	Switchgear Specialist	1703	pwilson
Alecha Kingsbury	Export	Office Manager	1704	akingsbury
Adrea Blodgett	Export	Lighting Specialist	1705	ablodgett