



Company Directory

1-800-360-4441

After Hours Emergency Number
Dial #800-360-4441, then press option 4

* email@frommelectric.com

2101 Centre Ave. Reading, PA 19605
Phone: 610-374-4441 Fax: 610-374-8756

CORPORATE				
Name	Department / Location	Title	Ext.	Email *
Michael Fromm	Corporate Management	C.E.O.	4401	mfromm
John Hanna	Corporate Management	President & C.O.O.	4402	jhanna
Lou Fromm	Corporate Management	VP, Business Development	4410	lfromm
Bill Smith	Corporate Management	VP, Commercial & Residential Sales	4496	bsmith
Michael Evanko	Corporate Management	VP, Marketing	4411	mevanko
Trevor Martin	Corporate Management	VP, Operations	4476	tmartin
Patrick Heenan	Corporate Management	VP, Finance	4430	pheenan
Ave Rosario	Corporate Management	HR Assistant	4413	arosario
Sarah Karo	Corporate Management	Executive Assistant	4405	skaro
Jacqueline Passifione	Corporate Management	Receptionist	4409	receptionist2
Dennis Matheson	Corporate Management	Inside Sales Supervisor & Trainer	4407	dmatheson
Sandy Semion	Corporate Management	Administrative Operations Manager	4404	ssemion
Accounting (Department Head, Pat Heenan - 4430)				
Name	Department / Location	Title	Ext.	Email *
Floyd Seltzer	Accounting	Accounting Clerk	4432	fseltzer
Rob Schaeffer	Accounting	AP/AR Supervisor	4437	rschaeffer
Samantha Van Reed	Accounting	Financial Analyst	4436	svanreed
Accounts Payable: (Department Direct - 4431)				
Joy Ganster	Accounts Payable	Senior Accounts Payable Clerk	4433	jganster
Accounts Receivable: (Department Direct - 4435)				
Connie Cocroft	Accounts Receivable	Accounts Receivable Specialist	4439	ccocroft
Annette Manwiller	Accounts Receivable	AR/Cash Applications	4438	amanwiller
Commercial Construction & Commercial Residential Lighting - Department Direct - 4460				
Name	Department / Location	Title	Ext.	Email *
C.J. Haffner	Commercial Construction	Switchgear Specialist - Allentown	4459	chaffner
Chris Hyer	Commercial Construction	Switchgear Specialist - Reading	4464	chyer
Erin Wagner	Commercial Construction	Project Manager	4463	ewagner
Krista Jones	Commercial Construction	Project Coordinator	4467	kjones
Stephen Peek	Commercial Construction	Lighting Specialist	4465	speek
Sue Roeckle	Commercial Construction	Lighting Design Specialist	4466	sroeckle
Energy Solutions - energysolutions@frommelectric.com				
Name	Department / Location	Title	Ext.	Email *
Todd Rutledge	Commercial Construction	Director, Energy Solutions - Allentown	4461	trutledge
Government Services (Department Head, Jeff Border - 1160)				
Name	Department / Location	Title	Ext.	Email *
Dona Campos	Government Services	Government Sales Assistant	1161	dcampos
Jeff Border	Government Services	Government Sales Manager	1160	jborder



Industrial Automation				
Name	Department / Location	Title	Ext.	Email *
Allen-Bradley (Rockwell Automation) Division: (Department Head, Jon Gerhart - 4403)				
James Gibson	Industrial Automation	Industrial Automation Manager	4451	jgibson
Kathy Tuttle	Industrial Automation	IAG Coordinator	4452	ktuttle
Andrew Gates	Industrial Automation	IC Specialist	4457	agates
Josh Williams	Industrial Automation	IAG Lead Specialist	4458	jwilliams
Charles Vincent	Industrial Automation	PLC/HMI Software Specialist	4456	cvincent
Chris Carlson	Industrial Automation	MCC/Safety & Sensor Specialist	4453	ccarlson
Jonah Schlegel	Industrial Automation	Drives Specialist	4454	jschlegel
Purchasing & Inventory Control				
Name	Department / Location	Title	Ext.	Email *
Gail Dresh	Purchasing & Inventory Control	Pricing Coordinator	4471	gdresh
Terryann Yerger	Purchasing & Inventory Control	Purchasing/Inventory Control	4424	tyerger
Lewis Law	Purchasing & Inventory Control	Inventory Control Specialist	4478	llaw
Warehouse				
Name	Department / Location	Title	Ext.	Email *
Mike Lawrence	Warehouse	Warehouse Manager	4477	mlawrence
Bob Buzzard	Warehouse	Warehouse Supervisor	4479	rbuzzard

Allentown (Branch Direct - 5101)		222 W. Hamilton Street Allentown, PA 18101		
Regional Sales Manager: Steve Miller - 5102		Phone: 610-434-4881 Fax: 610-820-9020		
Name	Department / Location	Title	Ext.	Email *
Dan Knouse	Allentown	Sr. Account Manager	5107	dknouse
Deborah Demyan	Allentown	Inside Sales	5104	ddemyan
James Smith	Allentown	Inside Sales	5111	jsmith
Marianne Seasholtz	Allentown	Lighting Specialist	5110	mseasholtz
Todd Rutledge	Commercial Construction	Director, Energy Solutions	4461	trutledge
Stu Link	Allentown	Sr. Account Manager	5108	slink
Bruce Currier	Allentown	Account Manager	5119	bcurrier
Steve Miller	Allentown	Regional Sales Manager	5102	smiller
Paul Montrim	Allentown	Counter Sales/Warehouse	5103	pmontrim



Bloomsburg (Branch Direct - 8401) Regional Sales Manager: Steve Miller - 5102		1877 Columbia Blvd. Bloomsburg PA 17815 Phone: 570-387-9711 Fax: 570-387-9712		
Name	Department / Location	Title	Ext.	Email *
Dan Fetchko	Bloomsburg	Counter/ Inside Sales	8406	dfetchko
Andy Kester	Bloomsburg	Counter Sales	8404	akester
Randy Czuba	Bloomsburg	Counter/Inside Sales	8402	rczuba

Honesdale (Branch Direct - 8301) Branch Manager: Kevin Bryant - 8302		1851 Fair Ave., Honesdale, PA 18431 Phone: 570-253-3247 Fax: 570-253-0910		
Name	Department / Location	Title	Ext.	Email *
Fred Hiller	Honesdale	Inside Sales	8303	fhiller
Kevin Bryant	Honesdale	Branch Manager	8302	kbryant

Lebanon (Branch Direct - 7301) Branch Manager: Jared Lutz - 7303		17 East Lehman Street Lebanon, PA 17046 Phone: 717-273-9999 Fax: 717-228-2072		
Name	Department / Location	Title	Ext.	Email *
Denny Blouch	Lebanon	Counter Sales	7304	dblouch
Jared Lutz	Lebanon	Branch Manager	7303	jlutz
Scott Schaffner	Lebanon	Account Manager	7305	sschaffner

Pottstown (Branch Direct - 1201) Branch Manager: Aj Wanyo -1202		356 East High Street Pottstown, PA 19464-5660 Phone: 610-323-1555 Fax: 610-323-3471		
Name	Department / Location	Title	Ext.	Email *
Collin Rupert	Pottstown	Counter Sales Associate	4407	crupert
AJ Wanyo	Pottstown	Branch Manager	1202	awanyo

Reading (Branch Direct - 1101, Counter - 1176) Branch Manager: Justin Leclair - 1108		2101 Centre Ave. Reading, PA 19605 Phone: 610-374-4441 Fax: 610-374-8756		
Name	Department / Location	Title	Ext.	Email *
Eric Wilson	Reading	Account Manager	4419	ewilson
Bob Moratelli	Reading	Inside Sales	1104	rmoratelli
Dave McCullough	Reading	Account Manager	-	dmccullough
Denny Randolph	Reading	Sr. Account Manager	4492	drandolph
Jesse Himmelreich	Reading	Inside Sales	1181	jhimmelreich
Jill Klodowski	Reading	Sr. Account Manager	4494	jklod
Joe Musseman	Reading	Sr. Account Manager	4491	jmusseman
John Adams	Reading	Counter Sales	1177	jadams
Josh Holly	Reading	Account Manager	1103	jholly
Alan Staub	Reading	Inside Sales	1107	astaub
Justin LeClair	Reading	Branch Manager	1108	jleclair
Michele Skorupsky	Reading	Customer Service/Order Entry	1106	mskorupsky
Dennis Matheson	Reading	Branch Operations Manager	4407	dmatheson



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Schuylkill Haven (Branch Direct - 1301) Branch Manager: Bob McBreen - 1302			202 Pottsville St. Schuylkill Haven, PA 17972 Rts. 183 & 61, PO Box 281 Schuylkill Haven, PA 17972 Phone: 570-385-1400 Fax: 570-385-9745	
Name	Department / Location	Title	Ext.	Email *
Bob McBreen	Schuylkill Haven	Branch Manager	1302	bmbreen
Don McGovern	Schuylkill Haven	Counter/Inside Sales	1305	dmcgovern
Jill Klodowski	Schuylkill Haven	Sr. Account Manager	4494	jklod
Joe Marteusz	Schuylkill Haven	Counter/Inside Sales	1304	jmarteusz
Leanne Haeseler	Schuylkill Haven	Inventory Control Specialist	1303	lhaeseler
Robert Delph	Schuylkill Haven	Warehouse Associate	1301	rdelph
Rich Zula	Schuylkill Haven	Counter/Inside Sales	1306	rzula

Scranton (Branch Direct - 8101) Regional Sales Mgr: Steve Miller - 5102			1225 Remington Ave. Scranton, PA 18505 Phone: 570-504-5055 Fax: 570-504-1353	
Name	Department / Location	Title	Ext.	Email *
Randy Czuba	Scranton	Inside Sales	8101	rczuba

Souderton (Branch Direct - 5201) Branch Manager: Dean Booz - 5203			16 Washington Ave. Souderton, PA 18964 Phone: 215-723-5541 Fax: 215-723-5273	
Name	Department / Location	Title	Ext.	Email *
Dean Booz	Souderton	Branch Manager	5203	dbooz
Ray Wier	Souderton	Counter Sales/Warehouse	5211	rwier
Tom Vogel	Souderton	Counter Sales	5206	tvogel

Residential Solutions (Department Head, Rich Miller - 4416)			TDG@frommelectric.com	
Allentown Design Center (Department Direct - 5120)			222 W. Hamilton St, Allentown, PA 18101 Phone: 610-434-4881 Fax: 610-820-9020	
Name	Department / Location	Title	Ext.	Email *
Barry Ricards	Allentown Design Center	Account Manager	5117	bricards
Harrisburg Design Center (Department Direct - 4415)			5010 Linglestown Rd., Harrisburg, PA 17112 Phone: 800-360-4441 Fax: 717-558-9879	
Name	Department / Location	Title	Ext.	Email *
Rich Miller	Harrisburg Design Center	Manager, Residential Solutions	4416	rmiller
Charlotte Couch	Harrisburg Design Center	Account Manager - Appliances & Lighting	4417	ccouch